### PLEASE REVIEW THE FOLLOWING PROOF

Please proofread this proof very carefully. While we make every effort to correct errors, we are not responsible for errors in customer furnished artwork, copy, or data. We do not assume responsibility for errors in approved artwork or copy. We cannot proceed with production without your approval in writing.



FEBRUARY 1



TOTAL REWARDS® WATCH SET FEBRUARY 8



FEBRUARY 15

CHOICE OF REMAINING GIFT FEBRUARY 15

### THE SWEETEST GIFT **GIVEAWAY**

Share a little love with our timeless gift series.

### **THURSDAYS**

Earning Period ■ 3am – 7:30pm Gift Redemption • 5pm – 8pm • Special Events Desk

Earn 100 Tier Credits and enjoy these gifts











FEBRUARY 2018

## **OFFERS** LOVE WITH



Gifts are available on a first-come, first-served basis. Gifts pictured are for advertising purposes only and may not be actual gifts given. Certain exclusions apply. One gift per player. All promotions, tournaments and giveaways subject to official rules made available at Total Rewards® Center. Subject to availability. Limit one offer per Total Rewards member

# \$<VAR\_TOTAL> IN GUARANTEED FREE PLAY

<VAR\_DATE>

\$<VAR> Free Play

<VAR\_DATE>

SUPER BONUS

\$<VAR

<VAR\_DATE>

\$<VAR> Free Play

#### TO REDEEM

SIMPLY SWIPE YOUR TOTAL REWARDS CARD AT THE FREE PLAY KIOSK TO PRINT YOUR COUPON, THEN <VAR REDEEM>

<NAME> - <ACCTNUM>

Free slot play/table play has no cash value. Limit one offer per Total Rewards member. Duplicate, damaged or torn offers void. Must present offer, Total Rewards card and valid, unexpired, government-issued picture ID.

Offer not valid with any other offer. Valid only at Harrah's Gulf Coast.

### OVER 100 EXCITING NEW SLOTS



Must be 21 or older to enter casino or gamble. Know When To Stop Before You Start.

Gambling Problem? Call 1-800-522-4700. ©2017, Caesars License Company, LLC.

## \$20,000 FREE PLAY DRAWINGS

### **SATURDAYS**

Receive complimentary entries based on Tier. 26 winners will share \$5,000 each week. Earn additional entries for every 25 Tier Credits collected.

10x Earnings on Wednesdays 7, 14, 21 & 28

Earning Period • 3am – 8:30pm

Activation • 4pm – 8:45pm • Special Events Kiosk

Drawings • 5pm, 6pm, 7pm, 8pm & 9pm • Casino Stage Bar

All promotions, fournaments and giveoways subject to official rules made available at Total Rewards Center. Subject to availability, Mississippi Garming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions, and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Garming Control Act and Mississippi Garming Commission Regulations. Harrah's Gulf Coast reserves the right to cancel, change or modify the tournament, promotion of drawing with prior written notification to the Mississippi Garming Commission, but must do so at least three (3) days prior to the commencement of the activity, Must present valid Total Rewards® card and valid, unexpired government-issued photo ID. Must be 21 or older to gamble, participate in promotions or attend events. Valid only on promotional dates and times. Valid only at Harrah's Gulf Coast. Garming-restricted patrons prohibited, Must be present to win. Know When To Stop Before You Start.® Garmbling Problem? Call 1-800-522-4700. @2017, Caesars License Company, LLC. All rights reserved.

#### Dear <FNAME>,

When I hear of February, I immediately think about Valentine's Day, along with my wife of ten years this month, Mary. Like many of you, my fellow team members at Harrah's Gulf Coast and I, spend much of our time at work - away from our loved ones. It's because of the many hours we spend together at our resort and casino, and the close culture we have cultivated, that allows us to call one another family. But despite the majority, there is a small group of team members here at Harrah's that are privileged to work alongside their life partners. This Valentine's Day, I'd like to bring special attention to a husband and wife team that are not only wonderful partners to each other, but to their coworkers at our resort as well; introducing, Eric and Karen Pringle.

Eric and Karen Pringle are unique. They have been valued members of the Harrah's team for more than 20 years, both beginning their tenure in 1993 at the original Grand Biloxi Casino. Back then, Karen was a Lead Tech Supervisor and Eric was working as a Slot Technician. Little did they know when they began their employment, that they were at the beginning of a long and successful career, and also about to embark on their greatest journey of all: finding their soulmate in one another.

Sparks flew immediately after meeting each other, with the couple marrying shortly thereafter in October of 1995. Now proud parents to their daughter, Savannah, the two are passionate about Harrah's H.E.R.O. program and regularly volunteer, fundraise and donate their personal time to charities championed by Harrah's. The active twosome may also be frequently found competing in mud runs, the Warrior Dash, and the grueling and challenging, Spartan Race.

With Karen now a Surveillance Supervisor and Eric a SDS Administrator, they attribute their seasoned career in gaming at Harrah's to their wonderful community of co-workers, the robust benefits and the excitement that comes with their shared industry. As Karen remarked, there's never a dull moment.

Eric, Karen and I hope to welcome you back to Harrah's Gulf Coast this February. While you may not meet your soulmate, you're sure to make wonderful memories. With Karen acting as our eye in the sky, you're unlikely to meet her, but you just may run into her husband on the casino floor; and when you do, I think you'll agree that he and his wife are wonderful assets to Harrah's Gulf Coast.



Sincerely, Kennedy Smith Vice President of Marketing, Hotel & Spa Harrah's Gulf Coast

### TRAVEL OFFER

**FOOD OFFER** 

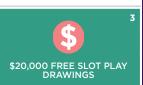
### **HOTEL OFFER**

### FEBRUARY AT HARRAH'S GULF COAST

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

























































ENJOY \$<VAR\_2> IN FREE <SLOT OR TABLE> OFFERS THIS FEBRUARY.

<GUEST NAME - TR NUMBER>