

Q 14

Examples of acceptable and unacceptable practices or promotions

Section 41A of the *Liquor Regulation 2002* prescribes examples of acceptable or unacceptable practices or promotions under the Liquor Act. The examples provided in the Liquor Regulation do not limit the operation of the Liquor Act in relation to other practices or promotion.

Acceptable	Unacceptable
<p>Competitions with prizes of food, meal deals or other non-liquor prizes are acceptable.</p> <p>Deterring patrons from taking part in skolling games.</p> <p style="text-align: right;">3</p>	<p>Drinking Competitions that encourage rapid or excessive consumption of liquor or discourage a patron from monitoring or controlling the patron's consumption of liquor are not acceptable.</p> <ul style="list-style-type: none"> • skolling games, 'boat races' • 'laybacks' • consumption of liquor from a water pistol • labelling or titling of promotions such as "Beat the clock" and "Drink like a fish" <p style="text-align: right;">2</p>
<p>Supplying liquor in standardised quantities that can be recognised by patrons is acceptable.</p> <ul style="list-style-type: none"> • serving spirits in measured nips • serving liquor in glasses or jugs marked with measured quantities • supplying liquor in prepacked containers labelled with measured quantities <p>Serving half measures of spirits on request.</p> <p style="text-align: right;">3</p>	<p>Using a container that encourages rapid or excessive consumption of liquor or discourages a patron from monitoring or controlling the patron's consumption of liquor.</p> <ul style="list-style-type: none"> • serving liquor in a yard glass for skolling • serving liquor in a test tube shaped glass without providing a stand on which the glass can be placed • multiple supply of 'shooters' • offering trays of shooters <p style="text-align: right;">2</p>
<p>Promotions involving low alcohol liquor, where it is clear from the advertising and promotional material that it is a low alcohol liquor promotion, are acceptable.</p> <p style="text-align: right;">3</p>	<p>Promotions or drink cards which provide a multiple of free drinks, or extreme discounts on a given day or night are not acceptable.</p> <p style="text-align: right;">2</p>
<p>Free liquor – A complimentary standard drink upon arrival is acceptable.</p> <p>Wine buffets and drink packages are acceptable provided:</p> <ul style="list-style-type: none"> • the function/event involves a full meal or banquet; • there are measures to monitor and control a patron's consumption of liquor; and • appropriate action is taken to discourage rapid or excessive consumption of liquor. <p style="text-align: right;">3</p>	<p>Unlimited liquor consumption such as "all you can drink" offers and "free drinks for women" are not acceptable.</p> <p>Promoting free or discounted liquor without providing an appropriate number of staff or security persons to monitor and control patrons' consumption of liquor is not acceptable.</p> <p style="text-align: right;">2</p>
<p>Helping patrons to arrange transport from the premises is acceptable.</p> <ul style="list-style-type: none"> • arranging the supply and convenient positioning of public telephones displaying telephone numbers for taxis and emergency services • allowing staff to make telephone calls to arrange transport for patrons <p>Providing appropriate lighting inside and outside the premises</p> <p style="text-align: right;">4</p>	<p>Promoting or conducting an activity that encourages harassment of patrons or staff.</p> <ul style="list-style-type: none"> • conducting a 'wet T-shirt' competition during which discounted liquor is served to patrons, and the licensee does not provide adequate staff or security persons to monitor or control patrons' behaviour and some patrons become intoxicated and harass other patrons and staff; <p style="text-align: right;">4</p>
	<p>Holding a patron's financial-institution access card and serving liquor to the patron on account over several days pending payment when the patron next receives social security benefits is not acceptable.</p> <p style="text-align: right;">4</p>