



PLUGGED IN ELECTRONICS

.....

QUARTERLY SUMMARY

Q1-2012

.....

SALES

.....

SALES BY STORE

- *Plaza, Tower and Premium venues round out the top 3
- *These venues continue to score high in the satisfaction surveys
- *Store cleanliness and employee friendliness are attributed to these high scores



ELECTRONIC SALES

- *Electronic sales up almost 2%
- *TV's and Blu-Ray players lead the way
- *Many households purchasing flat TV's to replace their old CRT displays
- *LED's are the most purchased, followed by LCD's and then Plasma's



TOP 5 SALES ASSOCIATES

-
- ★#1 is Esther Sanford — Irving Flagship Store
 - ★#2 is Marcus Booth — Fairfield store
 - ★#3 is Alma Delgado — Sante Fe store
 - ★#4 is Daryl Paul — Cincinatti store
 - ★#5 is Marquita Dotson — Bentonville store

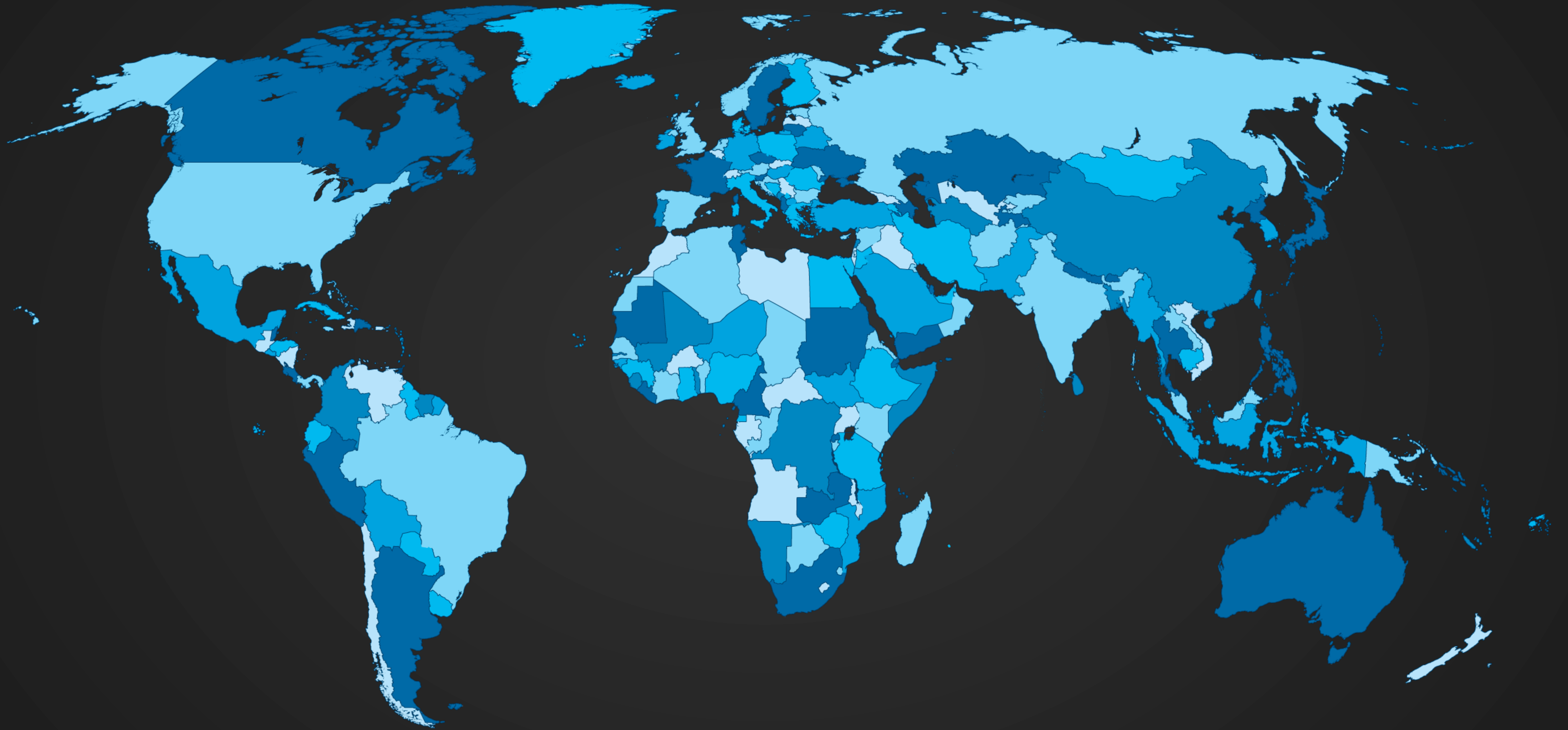


.....

GLOBAL EXPANSION

.....

RETAIL LOCATIONS



.....

MARKETING

.....

DIVING INTO DEMOGRAPHICS

-
- *16–19 year olds spend most of their money on Music & Digital Books
 - *20–25 year olds are spending their money on Music, Movies, and Games

