

THE PATH OF A DOER



A SIMPLE TALE ON HOW TO GET THINGS DONE

Each of us is given the same number of hours every day, but some people make more things happen in the same time. Why is that?

Well, they have learnt an important, and yet mostly untaught, life skill.

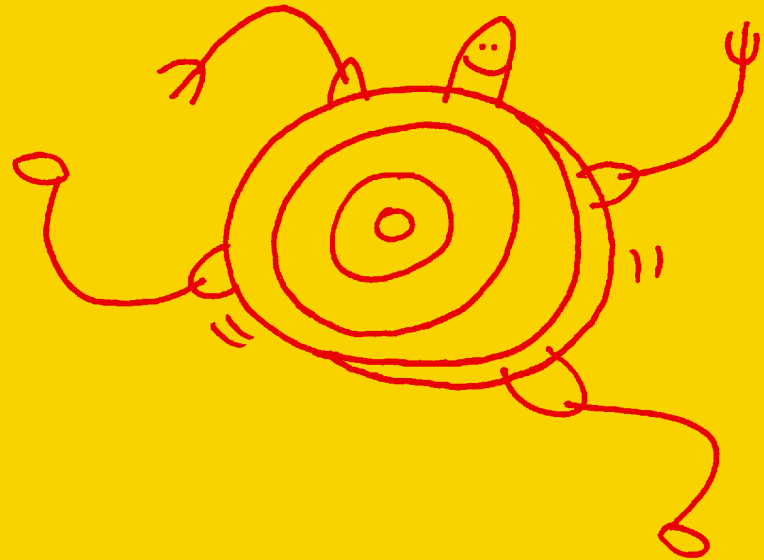
They have learnt how to go from 'talk' to 'action.'
They have discovered the secret of 'Doing.'

And yet, becoming a Doer is simple enough. It is a habit that we can all acquire.

This little book takes us through the simple steps that every person, every project, every business, will probably encounter on their way to making stuff happen successfully.

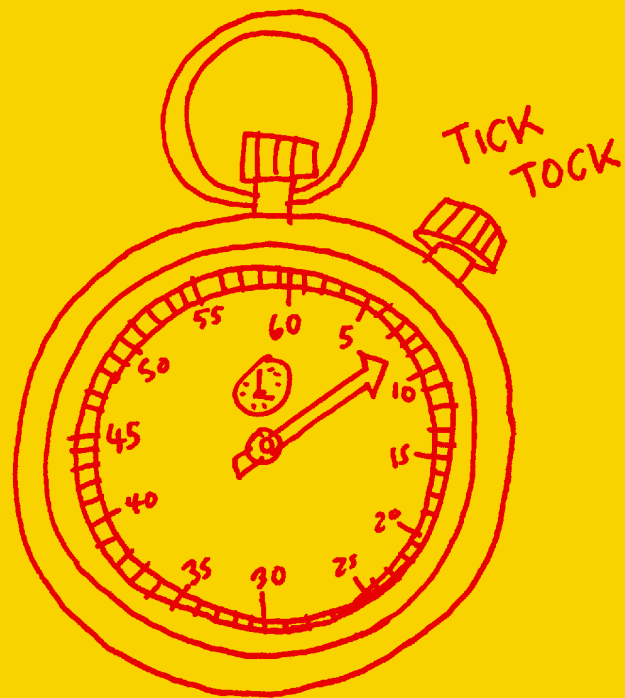
SET YOURSELF A GOAL.

(you can't score unless you have one)



SET YOURSELF A DEADLINE.

**(don't make it too easy,
a crazy deadline can help)**



DEFINE SUCCESS AT THE START.

(money, happiness, saving the world...
that sort of thing)



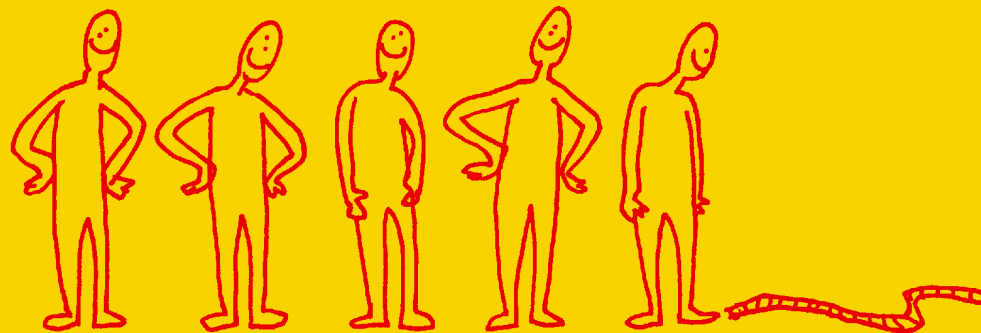
MAKE A PLAN TO MAKE IT HAPPEN.

**(remember, most things fail
because they never... er... start)**



BUILD A TEAM TO HELP YOU.

**(no matter how brilliant you are,
you can't do it alone)**



GET THE TEAM TO SIGN UP, HEAD AND HEART.

**(tell them the dream, play down the bit about
all the hard work, late nights, etc.)**



**UNDERSTAND THERE WILL BE
HURDLES, BARRIERS.**



ACCEPT THEM.

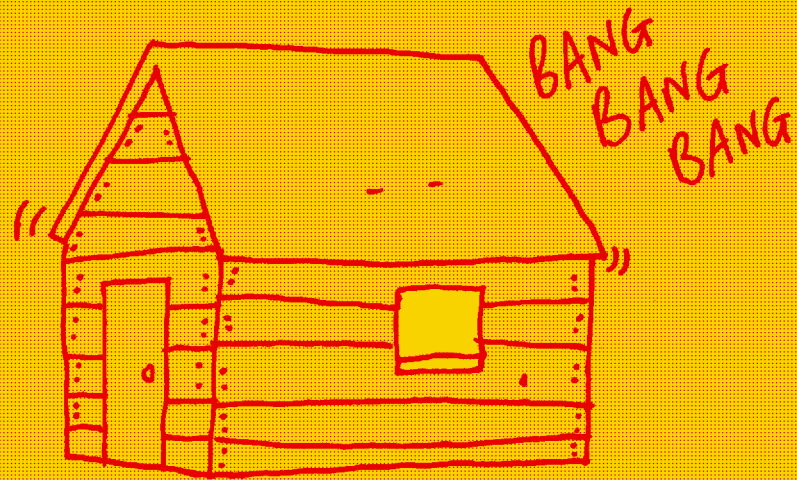


BUT DEFEAT THEM.



WORK EACH DAY
TOWARDS THE GOAL

(obsession... ahh, the smell of it)



A LITTLE CAN DO A LOT.

(especially, if repeated, if repeated, if...)



**EACH DAY IMAGINE THE DREAM
AS IF YOU'VE ALREADY DONE IT.**

(it may sound weird, but it will help)



**UNDERSTAND THE IMPORTANCE
OF YOUR ENERGY.**



YOUR STUBBORNNESS.



YOUR PERSISTENCE.



**EVEN SO, HALF WAY THROUGH
A PROJECT IS NORMALLY THE
LOWEST POINT. YOU ARE NEITHER
AT THE START NOR AT THE END.**

(eek)



ENERGY DIPS. MOTIVATION SLIPS.

(double eek)



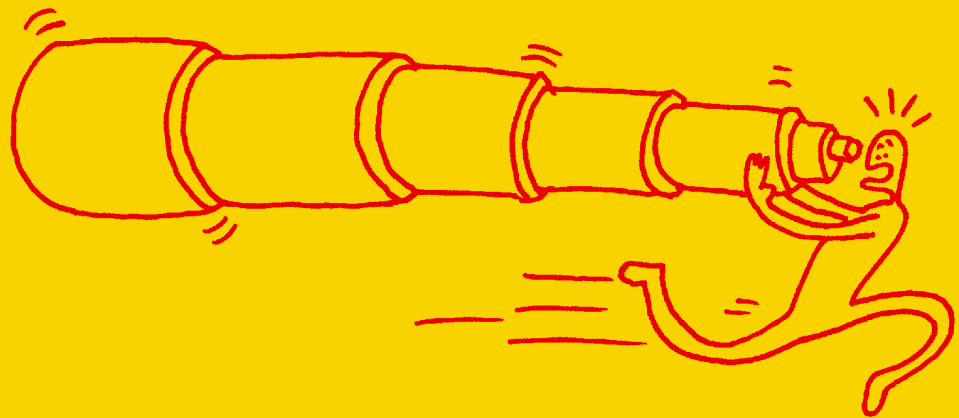
**IT'S TIME TO REMIND YOURSELF
WHY YOU STARTED ALL THIS
IN THE FIRST PLACE.**

(er... hello dream, you got a minute...)



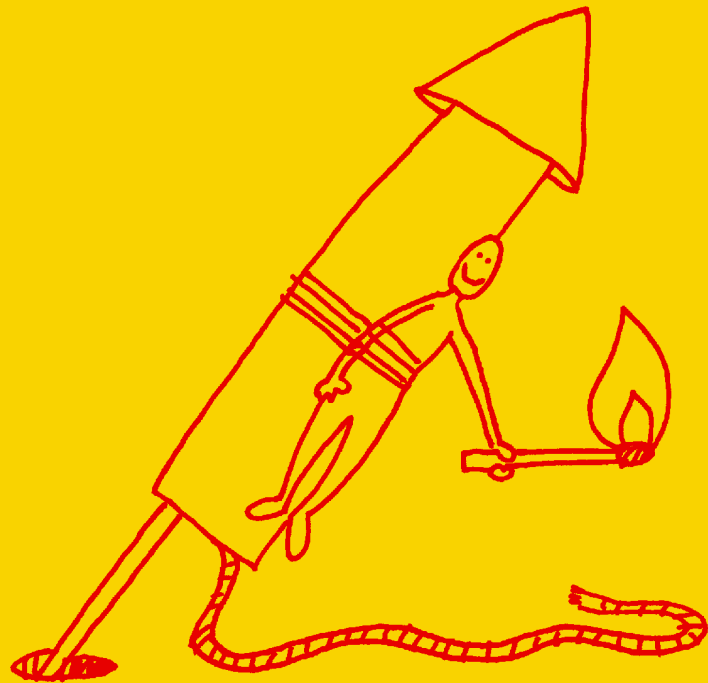
**IT'S TIME TO LOOK BACK AT
HOW FAR YOU HAVE COME.**

(wow. no way!)



**AND IT'S TIME TO GIVE YOURSELF
SOME EXTRA MOTIVATION.**

(sfx: BOOM)



**SO TELL THE WORLD WHAT
YOU'RE DOING.**



**TELL THE WORLD WHY
YOU ARE DOING IT.**

(even if they don't get it, tell them anyway)



**AND TELL THEM YOUR
CRAZY DEADLINE.**

(let them feel your urgency)



**YOU'VE PUT A LOT OF
PRESSURE ON YOURSELF.**

(that's not such a bad thing)

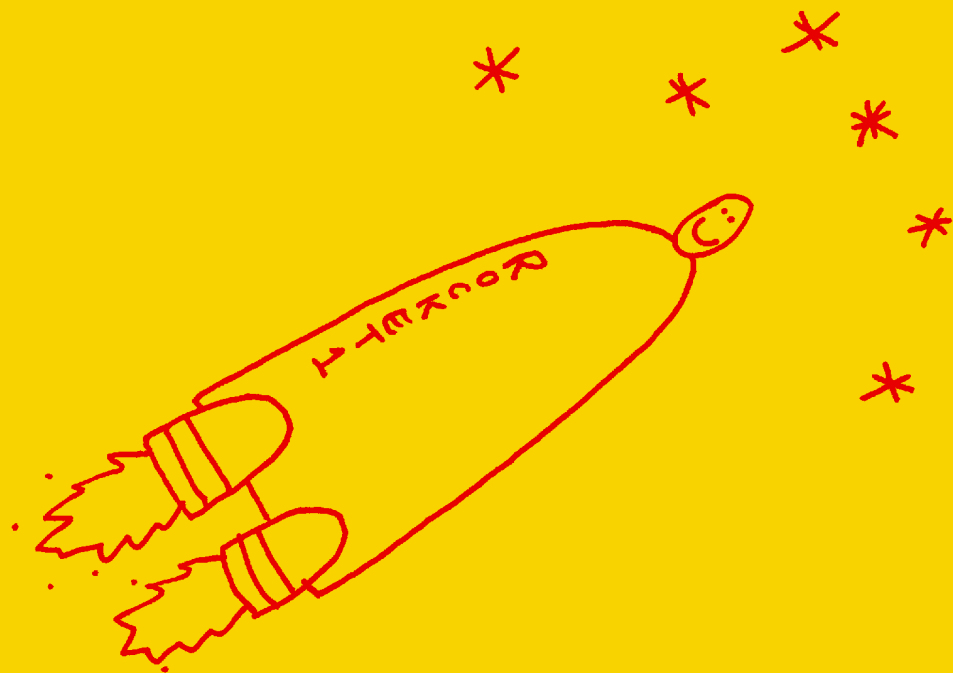


**IT WILL GIVE YOU ENERGY
FOR THE FINAL PUSH.**



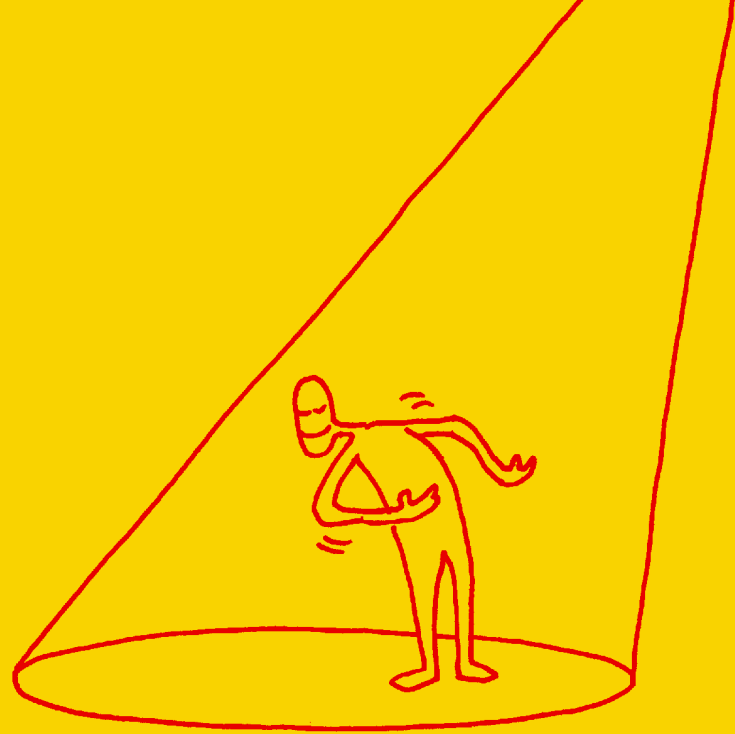
**THEN ONE DAY, MANY, MANY
MOONS AFTER STARTING,
YOU FINALLY CROSS YOUR
FINISHING LINE.**

(yeehah)



**YOU'VE IMPRESSED A LOT
OF PEOPLE.**

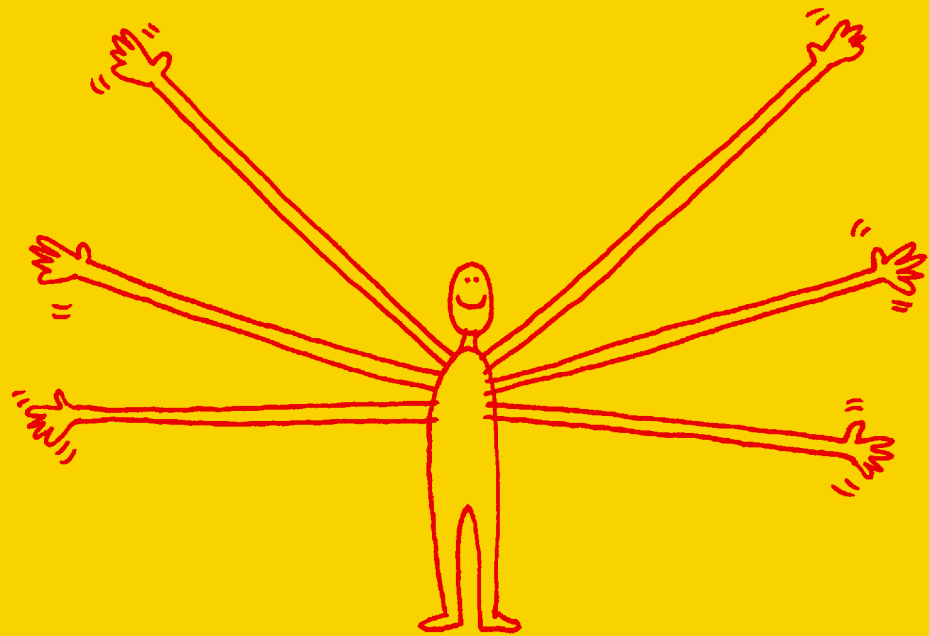
(including that person called you)



**YOU'VE LEARNT HOW TO GO
FROM HAVING AN IDEA TO
MAKING IT HAPPEN.**



YOU ARE A DOER.



Inspiring quotes

Talent is the desire to practise.

Malcolm Gladwell

A goal without a plan is just a wish.

Antoine de Saint-Exupéry

Momentum keeps the stopping away from the going.

John Maeda

I have been impressed with the urgency of doing.

Knowing is not enough; we must apply. Being willing is not enough; we must do.

Leonardo da Vinci

People who say it cannot be done should not interrupt those who are doing it.

George Bernard Shaw

The danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.

Michelangelo

Don't just stand there, do something.

Dick Dastardly

There is nothing in a caterpillar to suggest a butterfly.

Bucky

Whatever you dream you can do, begin it. Boldness has genius, power and magic in it. Begin it now.

Goethe



Fuel for the journey



Books

Getting Things Done

David Allen

The 4-Hour Workweek

Timothy Ferriss

The Power of Less

Leo Babauta

The 80/20 Principle

Richard Koch

Rules of Thumb

Alan Weber

It's Not How Good You Are, It's How Good You Want To Be.

Paul Arden

Websites

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'The Path of a Doer' is a pocket guide to helping you to achieve more. To help you understand the ebb and flow of making something happen.

After building up a much admired active clothing company and then selling it, David Hieatt co-founded The Do Lectures. His insights from simply listening to the 'World's Doers' tell their inspiring stories, helped him find a path that seemed common to all.

Should you set yourself an impossible deadline? When are you most likely to fail? Why day dreaming can help you succeed? The answers seem simplistic, almost naïve, but they contain golden truths that will help you to go from 'talker' to 'doer'.

No matter if you are a student or a CEO, this book is an indispensable read for everyone who wants to make stuff happen.